

Newsletter March 2018

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CCC Newsletter March 2018 Issue 2

(keep masthead)

Text: Peace & Unity?

The theme of Peace & Unity was selected for the Phase 2 short film as we believe this is of great importance in these divisive times. While no major wars are taking place, the world is becoming increasingly polarised politically, racially and culturally and the smaller conflicts show no signs of abating. We wanted a theme which reflects the times, but also gives our participants a chance to show something positive. Thus, we settled on **Peace & Unity**, something which will give the CCC teams a chance to show what government or social initiatives are taking place in their countries. We have also approached our partners, associates, and other stakeholders in getting their views on this nebulous topic. Hopefully, we can provide our teams different perspectives so that they realise the greater scope of things and enrich their own perspectives on peace and unity.

This newsletter will continue as long as the CCC is active. We sincerely hope you enjoy our newsletters and as always, our team remains ready to assist you with any inquiries you may have. You can view our CCC website by clicking the links below.

Keep the social media & website links

About the CCC: retain the text & pictures

Story 1

Interview with Dr Helen Chan, Salon Media Labs

The CCC spoke to Dr Helen Chan, Director of Salon Media Lab of Hong Kong. Salon Media Lab works with young filmmakers as well, so we asked Dr Helen about her thoughts on this month's theme, Peace & Unity, and her advice to aspiring filmmakers.

What do you see as being the role of entrepreneurship in filmmaking?

Filmmaking is an implementation of a project just like any project. You need to do the planning, get the funding and do the shooting and post production. Then, you have to market it.

They need to learn how to find the money for the film, the finance side and the accounting side and then control the budget. The director and producers have to manage everything and make sure everything is on time and within budget and then when you have the product you want to make sure that it can be sold otherwise you'll lose money.

What would you recommend any young filmmaker who wants to be in the industry who wants to make a movie?

Well it depends on what kind of movies they want to make. These days everybody can shoot, just use a smart phone you can shoot really very good videos. Of course they need to go for proper training, you need to learn the ABC's of everything. Then, the content, the creative part, how you make a good story, a touching story and the way it appeals to others, that is the difficult part I think. You need to gain a lot of knowledge about certain topics before you can come up with really good scripts; you really need time to enrich yourself with sufficient knowledge and so that we could come up with something really good and touch peoples heart.

Business skills are of course very important, unless you just want to make a documentary. If it's a big film, you need to take care of the money side. You also need to know what the audience wants – you're not producing a film for your own consumption, so you need to have a sense on what the market wants and you need to take care of the investor's money.

What are your thoughts on our theme of Peace & Unity?

Peace and unity... of course people will be thinking about the world peace and living in harmony. That one perspective is high level, but on the other hand you can also look at it from a micro perspective; you not only have to have peace with others but also peace with yourself and peace within your community.

(Photos coming)

Story 2

Meet our SHARKS!

An important aspect of the CCC is entrepreneurship. Without this, the CCC would be just another film competition. Rather than going down that well-trodden route, we're carving out a new route, one that emphasises the marketing aspect of film production.

So, the teams joining us will be confronted with our very own Shark Tank! We have three such sharks in our waters, all very experienced and eager to lend their expertise to participating teams.

Irene Chay

Irene Chay started to lead people early on in her career, and in a short span of time she led a national sales team. Her advancement was quick as she became the country head and was put in charge of distribution in less than 3 years.

Throughout her career, she has held numerous management positions. Her lengthy experience in leadership workshops has given her a keen eye when it comes to finding strengths and weaknesses in a team. Chay places significant emphasis on teamwork and results and allowing the group to work together efficiently without conflict.

Lim Hong Kheng

Lim Hong Kheng has 30 years of total experience in the field. He is specialized in training and development and has held many managerial positions throughout his career. Notably, he has worked with IBM, Celcom and Malaysian company Tan & Tan.

Since his retirement from the corporate world, Lim struck out on his own and worked with Malaysian companies Maybank, Sime Darby and Genting. Being so long in the field, Lim has learned all different aspects allowing him to give incredible insight team relationships and the importance of communication.

Tan Meng Chai

Tan Ming Chai started off in finance and moved abroad to work. While outside of Malaysia, he realized he had a knack for turning companies around. Since then, he has made numerous companies more systematic, made judgement calls with complete consideration of the facts given.

With a sharp eye for detail, Tan is very observant on how a team functions. His background in finance gives him an edge in seeing how a company functions. He is experienced in talent management, and can identify the various characteristics of a team that would either make or break them.

(get photos from Din)

Story 3

Twin terrors - KDU Malaysia yields two teams!

We are proud to present another college that has joined the CCC, KDU University from Utropolis in Shah Alam, Malaysia. They are so enthusiastic about the CCC that despite their film programme being not that large, they formed two teams!

The CCC met with the exciting and peppy students of KDU's film course for a 2-hour introductory workshop. The students organized themselves into teams, resulting in two teams formed: LunaShi Productions and Avant G'art. They also conducted interviews with the CCC team which can be viewed here.

The CCC is a platform for creative young individuals to break into the film industry and the students saw an opportunity they don't usually get, the passion shown by the students can be felt by their reactions throughout Dr. Marceline's presentation. 2 teams were formed in KDU, LunaShi Productions and Avant G'art. Students from both teams were enthusiastic, their attitude towards making the film industry better was evident and the CCC is proud to have such young passionate individuals join the CCC.

KDU is a famous name among the colleges and universities in Malaysia, offering many different courses from business to creative communications. They are a private university college and have several campuses across Malaysia. They were established in 1983 and were one of the first private colleges in Malaysia with a purpose-built campus and the first to offer an overseas twinning programme, with Middlesex University, in 1984.

Team members:

Avant G'Art

Team leader & Film director : Tan Wai Kwok
Director of Photography : Joshua Jinivon Jintony
Screenwriter : Lee Wei Shuen
Sound Engineer : Chen Yun Zhi

Art Director : Chriselda Justin Segar
Casting Director : Amir bin Hamzah
Gaffer : Paveethra Ganasen
Editor : Aisyah Hanna Amani
Marketing : Yusupha Jammeh
Finance : Evelyne Zegge

LunaShi Productions

Team leader & Film director : Ali Ahmed
Director of Photography : Derrick You Po Chian
Screenwriter : Abdul Rahman Jamous
Sound Engineer : Nicholas Lim Jia Shen
Art Director : Iqmal Zaharudin
Casting Director : Joung Hun Yoo
Gaffer : Leon Lu Junjie
Editor : Cassandra Danial Morgan
Marketing : Ong Yeung Jun
Finance : Adrian Ooi Chun Wei

(photos in server \\MYBOOKLIVEDUO\public2\Hera International Film Festival\Photos KDU)

(Avant G'Art is the team with many girls. Lunashi is the one with one girl only)